

**PLEASE FILL OUT FORM:**

\_\_\_\_\_  
Name (print)

\_\_\_\_\_  
High school

\_\_\_\_\_  
Home address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip code

\_\_\_\_\_  
GPA

\_\_\_\_\_  
Gender

\_\_\_\_\_  
Home phone

\_\_\_\_\_  
Cell phone

\_\_\_\_\_  
E-mail

\_\_\_\_ I plan to major in business at UW-Whitewater this fall and am interested in attending the Summer Business Institute (June 19-24, 2011).

\_\_\_\_ I am interested in attending the Summer Business Institute, but I am not sure that I will attend UW-Whitewater this fall.

\_\_\_\_ I will be attending UW-Whitewater this fall and am interested in attending the Summer Business Institute, but I am not sure that I will be a business major.

**Send to:**

*Freda J. Briscoe  
800 W. Main Street  
Hyland Hall Room 4302  
Whitewater, WI 53190*

**HERE'S WHAT STUDENTS ARE SAYING ABOUT THE PROGRAM:**

\_\_\_\_\_  
“ I recommend SBI for all students because it gives you a head start to college.”

\_\_\_\_\_  
“ It’s a good way to meet people and get to know the campus.”

\_\_\_\_\_  
“ Exposure to the campus and staff in the College of Business and Economics is great.”

**FOR MORE INFO CONTACT**

**FREDA J. BRISCOE**

Phone: 262-472-3216

Email: briscoef@uww.edu

800 W. MAIN STREET

**HYLAND HALL**

**ROOM 4302**

WHITEWATER, WI 53190

COLLEGE OF BUSINESS AND ECONOMICS  
SUMMER BUSINESS INSTITUTE  
JUNE 19-24, 2011





...what is the  
**SUMMER BUSINESS INSTITUTE (SBI)?**

The Summer Business Institute, an award winning program, helps students of color to successfully transition from high school to college at the University of Wisconsin-Whitewater. The week-long SBI enrichment experience promotes excellence and provides its participants opportunities to gain a competitive edge as they pursue a business degree and go on to hold leadership positions in the business community.

**BENEFITS**

- Meet and become familiar with College of Business and Economics faculty and staff
- Gain awareness of and early exposure to college classes
- Learn college success techniques
- Explore careers in business
- Learn about Corporate America and network with alumni of color
- Field trip to a business enterprise
- Become knowledgeable about the majors available with a business degree
- Exposure to living in campus residence halls and eating at dining facilities
- Attend Plan-It Purple, the summer orientation/ advising/registration program

**ELIGIBILITY**

Students of color must be enrolled or intend to enroll for the coming fall semester at UW-Whitewater with plans to major in business. Applicants, with a cumulative high school grade point average of 2.5 or higher, will be given priority. In addition, participants will be required to enroll in the SBI section of the New Student Seminar for fall semester 2011.

**COST**

Program participation is free to those students who are selected for the SBI.